

% "Chas Chats"
The New Haven Register
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DAILY AND SUNDAY
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Gentlemen

May I have a certificate
of participation for this years NCW.
I enclose one of my NCW columns
for your records.

Please use "Chas Chats"
as the name you will fill in.

Thank you
Chas Chats

Money Talks—And So Should Collectors

By CHARLES SURASKY

Money Talks! Money hobbyists should make a special effort to talk up collecting this week, National Coin Week 1973. This year's NCW is a polished version of the new approach introduced in 1972. Before that, National Coin Week had been based on a point system with seven different classes vying for awards. The contest often eclipsed the true purpose of NCW that was introduced in 1924 by Julius Guttag: to interest others in the educational and pleasurable aspect of numismatics.

Last year there were no scrapbook contests, no inter-club rivalry, no trophies. What there was, last year, was record participation in National Coin Week. Plans for NCW 1973 took 1972 as a base and added various suggestions offered during the past year.

The point system as used before last year never provided an accurate accounting of all that a club had done to promote NCW. It was intended to serve primarily as a guide for judges. This year, points will not be

credited to the promotional activities of a club, but credit will be given based on originality in reaching those who are potential new collectors. Emphasis must be on National Coin Week and the theme, Money Talks.

Clubs and individuals should prepare reports based on their NCW activities and the reports submitted to the American Numismatic Association. Each participant will receive an appropriate certificate from the Association. The names of all helping with an NCW promotion

should be sent to headquarters in Colorado Springs, Colorado.

Individuals and clubs promoting NCW in a superior or very original manner which, in the opinion of the judges, results in exposing the hobby to more non-collectors, will receive special recognition from the American Numismatic Association.

The following are a few suggestions from ANA headquarters concerning possible activities during NCW.

Exhibits — Your report may include photographs and documentation of what you or your club has done. Special exhibits will be published in the Numismatist, the official magazine of the ANA.

Publicity — The ANA would like to see clippings and a list of the newspapers publicizing your efforts for NCW.

Numismatic talks — Service clubs are always looking for interesting subjects. Everybody is interested in the story of money. Try to schedule your appearances during this week. With the entire effort focused on a particular week, the ANA believes you can reach more people and with greater impact than if it is spread thin throughout the year.

Proclamations — City and state officials are most eager for publicity and proclamations are a way of doing this. Have them proclaim National Coin Week by official resolution. You will want to keep the certificate that they present for your files or your club's archives, but the ANA will send you a certificate for presentation for these officials.

New members — Special consideration by the judges and credits will be given to each new member signed up in the ANA. The number of new members that an individual or club enlists is a positive indication of their success in promoting the hobby to potential new collectors.

Rules — This year there will again be neither classes nor breakdown of clubs by size. However, special recognition by the Association will be given to those who have best promoted NCW and the ANA. Last year's success whereby five times as many clubs and three times as many individuals participated indicates that National Coin Week is headed in the proper direction.

All activity reports should be sent directly to National Coin Week, American Numismatic Association, P.O. Box 2366, Colorado Springs, Colorado 80901.

Reports should be in your own words. You should make a separate list of activities broken down into exhibits, publicity numismatic talks, proclamations, new members, plus your unique and original approaches to promoting the week coin collectors put their best foot forward.

CES: Hongkong

Of Sunday Outing

is put up in decorated crocks. And Mao tai, the fiery liquor with which President Nixon toasted his hosts during the presidential trip to China, is available in assorted gift bottles at about \$5 U.S.

Specialty restaurants may serve only bean curd made from soy. They make it fried, plain, stuffed, or in bean curd puffs. Noodle restaurants, with the cook standing in the window, will sell four won-ton and a whole snaggles of noodles all swimming in broth for the Hongkong equivalent of thirty cents. U.S. Sea food restaurants have tanks in front of the premises filled with live shrimp, parrot fish and conch.

I retreat at midday to the more formal setting of the (Chung Chuk Lau Restaurant at 30 Leighton Road. It posts a sign in English, but I am the only non-Asian in the house save for another Occidental dining with a Chinese family many tables away.

The menu offers some English translations: fish lips with crispy rice, fried duck liver in oil, sea slugs with shrimp and seed sauce, giblets and pig tripe soup. There is also "fish made two kinds" — half fried with sweet sour sauce, half in pepper and vinegar. I look forward to dessert, a choice of lotus seeds or walnuts in syrup.

Sunday eaters in Causeway Bay spend hours at the table, as if stoking up for the week ahead. In case of digestive distress there is always a good herbalist nearby. Po Ping On Medicine Co. carries sea horses, used for making soup that soothes the alimentary canal. It maintains a stock of deer tendon in case of leg injury. And there are such patent remedies as The Regal Medicated Oil and Embrocation.

The box says it is "The First Thought in cuts, bruises, insect bites, sprains, dislocation, fainting fits, stiff muscles, headache, colds, coughs, stoin-

ache ache, cramps, toothache — also an unexcelled preventative against influenza and contagious diseases." Anybody suffering from lumbago or rheumatism is advised to ingest a snake's gall bladder mashed in a glass of Chinese rice wine. Well, it DOES make for a different kind of Sunday.

PROFITABLE SHOW

SAN ANTONIO, Tex. (UPI) — The annual San Antonio Stock Show and Rodeo is an economic boon to the city. It's one of the few that operates in the black without aid from government at any level.

About one-third of those attending the rodeo and fair-

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